

Free Over-the-Air Digital TV

In the US, as of February 9th, 2009, all full power TV stations will stop broadcasting analog signals and broadcast only in digital. Although there is no equivalent deadline in Canada yet (perhaps in 2011), we will eventually follow the American initiative.

Currently most of the US and many Canadian stations are already broadcasting in digital (Standard and High Definition Digital) alongside their regular analog TV signal.

What this means is that for the cost of installing a TV antenna and buying a digital ready TV* you can now receive free crystal-clear **FREE** Over-the-Air Digital TV (OTA DTV).

(*additional equipment may be needed depending on your location, number of TV's etc.)

Receiving free DTV

If you already have a TV antenna and are receiving analog Toronto and Buffalo TV channels, you would only need either a digital ready TV or a stand alone Digital TV tuner to receive the OTA DTV signal. If you have a newer digital-ready TV and are subscribing to cable or satellite TV, you would need a good quality antenna and some additional equipment to optimize reception. Channel Master is one of the more well known OTA DTV antenna and equipment manufacturers. Visit this link to see some of their products: http://www.channelmasterintl.com/terr/outdoor.html

We can help you set up a system to receive OTA DTV!!

With TV signal providers' prices going nowhere but up, it is definitely worth investigating OTA DTV as your alternative TV signal source.

Tin Lee Electronics can help you bring in OTA DTV into your home. In addition to product and equipment recommendations, we also offer a range of equipment, including:

- Outdoor antennas
- Modulators
- Off-air HDTV receivers
- Digital converter boxes

Call or email us if you would like to know more about how to get this exciting free and growing technology now.

Phone: <u>416-690-3196</u> E-mail: <u>info@tinlee.com</u>

For more information about DTV

There is lots of online information on DTV. Simply look up "OTA DTV" on a search engine to browse the many sites available to find out more about OTA DTV.

For $\underline{\textbf{Toronto-specific DTV}}$ information visit:

http://freetoronto.tv/#HDTV

For channels available in Toronto check:

http://www.remotecentral.com/hdtv/index/html

Additionally, the following U.S Government sites will give you more background information on DTV:

http://www.dtv.gov/

http://www.fcc.gov/cgb/consumerfacts/digitaltv.html

www.fcc.gov/cgb/consumerfacts/digitaltv.html